



# Sponsorship Levels

OCT 3, 4 & 5 2025

## 22nd Anniversary

Join in the Stinkin' fun and showcase your business at The Easton Garlic Fest. Sponsorships are available at many levels. Join the fun as we EAT\*DRINK\*STINK in fabulous Historic Downtown Easton!

Festival Kick-off Concert on Friday Evening  
Saturday – Sunday 10 am – 6 pm



**EAT \* DRINK \* STINK**

### Contact

Phone 484-903-3078  
Website [www.eastongarlicfest.com](http://www.eastongarlicfest.com)  
Email [jo@eastongarlicfest.com](mailto:jo@eastongarlicfest.com) or [jogarlic@gmail.com](mailto:jogarlic@gmail.com)  
Address 20 N 3<sup>rd</sup>. St Easton, PA

# Contents

## SPONSORSHIP PACKAGE PROPOSAL

02.

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ABOUT THE FESTIVAL

03.

---

SPONSORSHIP LEVELS

04.

---

STAGES

05.

---

MEET OUR TEAM





## About the Festival

Easton Garlic Fest is a free annual street festival held in historic Downtown Easton each fall, on the first weekend of October.

The festival features two stages of live music and entertainment all weekend, a live cooking competition on our main culinary stage, as well as signature tasting competitions each day, plus a fun kids' area for little stinkers to have fun.

In 2024, we welcomed over 33,000 visitors who came to eat, drink, and stink!

Each year, more than 120 vendors participate, offering an exciting variety of food, handmade goods, crafts, and merchandise.



<div> <div> <div> <div>★</div> <div>Most Pungent Sponsor</div> <div>★</div> </div> <div> <div>\$8,000</div> </div> </div> </div>	<div> <div>Savory Sponsor</div> <div>\$5,000</div> </div>	<div> <div>Odoriferous Sponsor</div> <div>\$3,000</div> </div>	<div> <div>Zesty Sponsor</div> <div>\$2,000</div> </div>	<div> <div>Sizzilin Sponsor</div> <div>\$1,000</div> </div>
<ul style="list-style-type: none"> <li>8 social media shout outs</li> <li>Banner with logo at sponsored stage</li> <li>Company Banner displayed at festival (provided by sponsor)</li> <li>Company mentions at all live events</li> <li>Logo on 5,000 color postcards, t-shirts and 300 posters</li> <li>Logo and link on Garlic Fest website sponsor page</li> <li>Logo and link on all social media</li> <li>6 Easton Garlic Fest t-shirts</li> </ul>	<ul style="list-style-type: none"> <li>5 social media shout outs</li> <li>Banner with logo at sponsored stage</li> <li>Company Banner displayed at festival (provided by sponsor)</li> <li>Company mentions at all live events</li> <li>Logo on 5,000 color postcards, t-shirts and 300 posters</li> <li>Logo and link on Garlic Fest website sponsor page</li> <li>Logo and link on all social media</li> <li>5 Easton Garlic Fest t-shirts</li> </ul>	<ul style="list-style-type: none"> <li>3 social media shout outs</li> <li>Company Logo on venue signage</li> <li>Company Banner displayed at festival (provided by sponsor)</li> <li>Company mentions at all live events</li> <li>Logo on 5,000 color postcards, t-shirts and 300 posters</li> <li>Logo and link on Garlic Fest website sponsor page</li> <li>Logo and link on social media</li> <li>4 Easton Garlic Fest t-shirts</li> </ul>	<ul style="list-style-type: none"> <li>2 social media shout outs</li> <li>Company Logo on venue signage</li> <li>Company Banner displayed at festival (provided by sponsor)</li> <li>Company mentions at all live events</li> <li>Logo on 5,000 color postcards, t-shirts and 300 posters</li> <li>Logo and link on Garlic Fest website sponsor page</li> <li>Logo and link on social media</li> <li>3 Easton Garlic Fest t-shirts</li> </ul>	<ul style="list-style-type: none"> <li>1 social media shout outs</li> <li>Company Logo on venue signage</li> <li>Company Banner displayed at festival (provided by sponsor)</li> <li>Company mentions at all live events</li> <li>Logo on 5,000 color postcards, t-shirts and 300 posters</li> <li>Logo and link on Garlic Fest website sponsor page</li> <li>Logo and link on social media</li> <li>2 Easton Garlic Fest t-shirts</li> </ul>
<ul style="list-style-type: none"> <li>Logo on 8 composite festival sponsor signs</li> <li>Company brochures at Odoriferous Information Booth</li> </ul>	<ul style="list-style-type: none"> <li>Logo on 5 composite festival sponsor signs</li> <li>Company brochures at Odoriferous Information Booth</li> </ul>	<ul style="list-style-type: none"> <li>Logo on 3 composite festival sponsor signs</li> <li>Company brochures at Odoriferous Information Booth</li> </ul>	<ul style="list-style-type: none"> <li>Logo on 2 composite festival sponsor signs</li> <li>Company brochures at Odoriferous Information Booth</li> </ul>	
<ul style="list-style-type: none"> <li>Company representative to judge a cooking competition</li> <li>2x3 logo banner placed in festival grounds</li> <li>10x10 tent available at fest for Presenting Sponsor to utilize</li> </ul>	<ul style="list-style-type: none"> <li>Company representative to judge a cooking competition</li> <li>2x3 logo banner placed in festival grounds</li> <li>10x10 tent available at fest for Presenting Sponsor to utilize</li> </ul>	<ul style="list-style-type: none"> <li>Company representative to judge a cooking competition</li> <li>2x3 logo banner placed in festival grounds</li> <li>10x10 tent available at fest for Presenting Sponsor to utilize</li> </ul>		
<ul style="list-style-type: none"> <li>1 Live introduction on music stage with company representative each day</li> <li>Company name included in professionally produced announcement playing at each stage throughout the day</li> </ul>	<ul style="list-style-type: none"> <li>1 Live introduction on stage with company representative on 1 day</li> <li>Company name included in professionally produced announcement playing at each stage throughout the day</li> </ul>			
<ul style="list-style-type: none"> <li>★ Logo on 3rd Street overhead banner</li> <li>★ Logo on all billboard advertising</li> </ul>				

# Sponsorship Levels

# Stages



## Main Music Stage

Featuring the talent of local and regional bands with live music all weekend long.

Location : South 3<sup>rd</sup>. St



## Latin Quarter Music Stage

Sizzilin' hot sounds of Latin American music styles . Local and international bands featuring salsa, merengue, mariachi, pop, and more!

Location : North 3<sup>rd</sup> St.



## Main Culinary Stage

Enjoy exciting culinary judge competitions between the Lehigh Valley's best-known chefs.

Location : Centre Square



## Culinary Kids Stage

Each day, the stage hosts a signature cook-off among kids in a live judged competition.

Location: East Northampton Street



# Meet Our Team



**Jo Moranville**  
Organizer



**Andi Gionis**  
Vendors



**Andrea Rincon**  
Latin Quarter



**Liz Wyant**  
Logistics

# **Thank you!**

# **Hope you are interested!**

## **Contact**

**Phone** 484-903-3078

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**Email** jogarlic@gmail.com or jo@eastongarlicfest.com

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