

Sponsorship Levels

OCT 3, 4 & 5 2025

22nd Anniversary

Join in the Stinkin' fun and showcase your business at The Easton Garlic Fest. Sponsorships are available at many levels. Join the fun as we EAT*DRINK*STINK in fabulous Historic Downtown Easton!

Festival Kick-off Concert on Friday Evening Saturday - Sunday 10 am - 6 pm



EAT*DRINK*STINK

Contact

Phone 484-903-307

Website <u>www.eastongarlicfest.com</u>

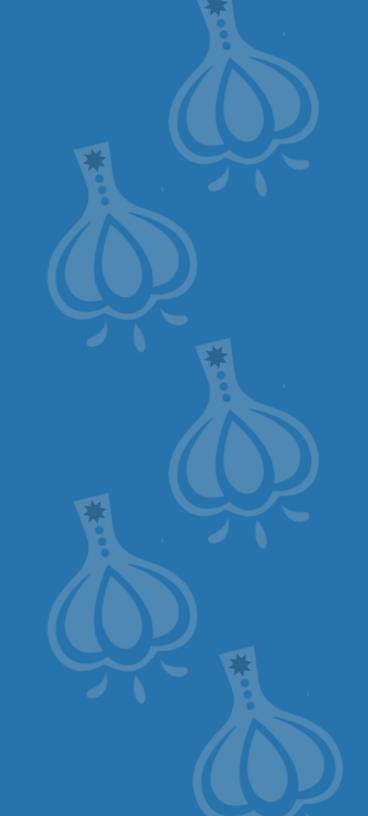
mail jo@eastongarlifest.com or jogarlic@gmail.com

Address 20 N 3rd. St Easton, PA

Contents

SPONSORSHIP PACKAGE PROPOSAL

02.	ABOUT THE FESTIVAL
03.	SPONSORSHIP LEVELS
04.	<u>STAGES</u>
O5.	MEET OUR TEAM



About the Festival

Easton Garlic Fest is a free annual street festival held in historic Downtown Easton each fall, on the first weekend of October.

The festival features two stages of live music and entertainment all weekend, a live cooking competition on our main culinary stage, as well as signature tasting competitions each day, plus a fun kids' area for little stinkers to have fun.

In 2024, we welcomed over 33,000 visitors who came to eat, drink, and stink!

Each year, more than 120 vendors participate, offering an exciting variety of food, handmade goods, crafts, and merchandise.





- 8 social media shout outs
- Banner with logo at sponsored stage
- Company Banner displayed at festival (provided by sponsor)
- Company mentions at all live events
- Logo on 5,000 color postcards, t-shirts and 300 posters
- Logo and link on Garlic Fest website sponsor page
- · Logo and link on all social media
- 6 Easton Garlic Fest t-shirts
- Logo on 8 composite festival sponsor signs
- Company brochures at Odoriferous Information Booth
- Company representative to judge a cooking competition
- 2x3 logo banner placed in festival grounds
- 10x10 tent available at fest for Presenting Sponsor to utilize
- 1 Live introduction on music stage with company representative each day
- Company name included in professionally produced announcement playing at each stage throughout the day

Savory Sponsor \$5.000

- Banner with logo at sponsored stage
- Company Banner displayed at festival (provided by sponsor)

• 5 social media shout outs

- Company mentions at all live events
- Logo on 5,000 color postcards, t-shirts and 300 posters
- Logo and link on Garlic Fest website sponsor page
- · Logo and link on all social media
- 5 Easton Garlic Fest t-shirts
- Logo on 5 composite festival sponsor signs
- Company brochures at Odoriferous Information Booth
- Company representative to judge a cooking competition
- 2x3 logo banner placed in festival grounds
- 10x10 tent available at fest for Presenting Sponsor to utilize
- 1 Live introduction on stage with company representative on 1 day
- Company name included in professionally produced announcement playing at each stage throughout the day

Odoriferous Sponsor \$3,000

- 3 social media shout outs
- Company Logo on venue signage
- Company Banner displayed at festival (provided by sponsor)
- Company mentions at all live events
- Logo on 5,000 color postcards, t-shirts and 300 posters
- Logo and link on Garlic Fest website sponsor page
- · Logo and link on social media
- 4 Easton Garlic Fest t-shirts
- Logo on 3 composite festival sponsor signs
- Company brochures at Odoriferous Information Booth
- Company representative to judge a cooking competition
- 2x3 logo banner placed in festival grounds
- 10x10 tent available at fest for Presenting Sponsor to utilize

Zesty Sponsor \$2,000

- 2 social media shout outs
- Company Logo on venue signage
- Company Banner displayed at festival (provided by sponsor)
- Company mentions at all live events
- Logo on 5,000 color postcards, t-shirts and 300 posters
- Logo and link on Garlic Fest website sponsor page
- · Logo and link on social media
- 3 Easton Garlic Fest t-shirts
- Logo on 2 composite festival sponsor signs
- Company brochures at Odoriferous Information Booth

Sizzilin Sponsor \$1,000

- 1 social media shout outs
- Company Logo on venue signage
- Company Banner displayed at festival (provided by sponsor)
- Company mentions at all live events
- Logo on 5,000 color postcards, t-shirts and 300 posters
- Logo and link on Garlic Fest website sponsor page
- Logo and link on social media
- 2 Easton Garlic Fest t-shirts

Logo on 3rd Street overhead banner
Logo on all billboard advertising

Sponsorship Levels

Stages



Main Music Stage

Featuring the talent of local and regional bands with live music all weekend long.

Location : South 3rd. St



Latin Quarter Music Stage

Sizzilin' hot sounds of Latin American music styles . Local and international bands featuring salsa, merengue, mariachi, pop, and more!

Location: North 3rd St.



Main Culinary Stage

Enjoy exciting culinary judge competitions between the Lehigh Valley's best-known chefs.

Location : Centre Square



Culinary Kids Stage

Each day, the stage hosts a signature cook-off among kids in a live judged competition.

Location: East Northampton Street



Meet Our Team



Jo Moranville Organizer



Andi Gionis Vendors



Andrea Rincon
Latin Quarter



Thank you! Hope you are interested!

Contact

Phone 484-903-3078

Website <u>www.eastongarlicfest.com</u>

Email jogarlic@gmail.com *or* jo@eastongarlicfest.com

Address 20 N 3rd. St Easton, PA

